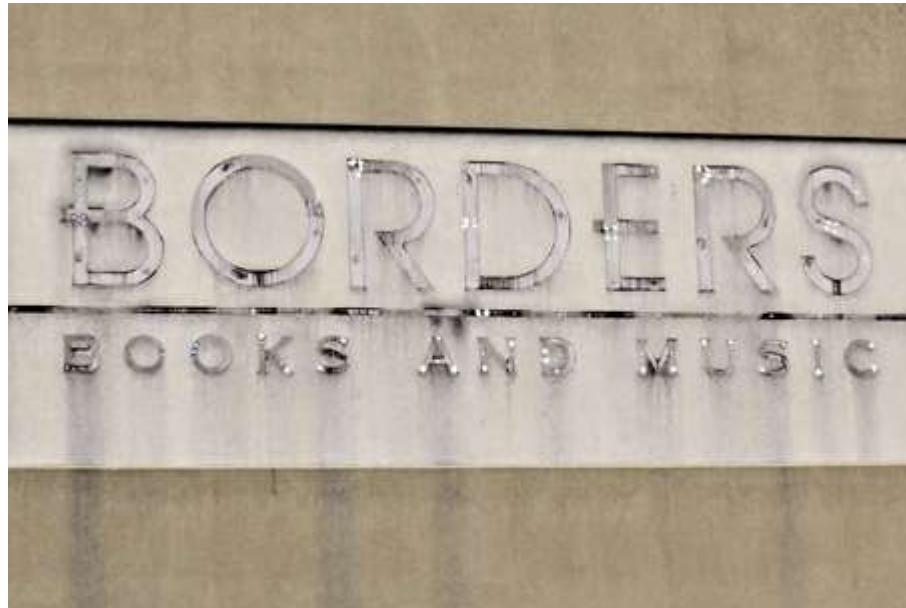# WILEY

Digital Books and Your Library - A Wiley Perspective

Inforum 2013 – 21-22 May

A changing landscape

- Last year in the UK more than 400 bookshops closed down, seven times more than in 2011.

- There are now less than 2,000 bookshops left, less than half the number of seven years ago.

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Print is declining

- Physical book sales fell to £1.51bn in 2012, down from £1.59bn in 2011.

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The rise of the e-book

- In 2012 UK e-book sales **doubled** to £261m.

- "One in four books sold will be e-books by 2014" James Daunt, managing director of Waterstones.

Devices

- Mobile phones are set to overtake PCs as the most common Web access device worldwide by the end of 2013

- Over 80% of handsets sold in mature markets will be smartphones by 2105.

- Tablet shipments will reach around 50% of laptop shipments by 2015 .

Today's students have grown up in the Internet age

They have spent their entire lives surrounded by the toys and tools of the digital world

The Net Generation

Today's students think and process information fundamentally differently from their predecessors.

They are active learners who are:

- Always Connected
- Multi-tasking
- Resourceful
- Inquisitive
- Demand Customization
- Independent and Interdependent

Libraries aren't how we remember them

Macquarie University Study Space

Automated storage
& retrieval system
for print books

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Library Budgets

- Wiley recently undertook a global survey of 525 institutional libraries.

- Institutes in North America, South America, Europe and Asia Pacific Region were contacted.

- We spoke to Senior librarians with control over and knowledge of library budgets for 2013.

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How do you see your digital book budget evolving in the next year?

52% are budgeting for more

How do you see your digital book budget evolving in the next three years?

63% will be budgeting for more

14. How do you see your budget evolving in the next year?

	Budgeting more	No change	Budgeting less	Responses
Journals	15	32	19	66
Print Books	8	31	24	63
Digital Books	21	34	7	62

15. How do you see your budget evolving in the next three years?

	Budgeting more	No change	Budgeting less	Responses
Journals	19	29	18	66
Print Books	6	30	27	63
Digital Books	35	20	7	62

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Where do you get your digital books?

14% do not purchase e-books

18% go direct to publishers

68% use aggregators /elsewhere

Library Budgets

We recognise budgets are under scrutiny and understand that libraries must:

- adapt to new behaviours and technologies
- demonstrate their institutional effectiveness
- prove expenditure is in line with the value that they provide

How is Wiley responding?

- **Usage Based Collection Model**

- **One-Time Fee** Option

- **Subscription** Option

- **Subject Collections** Option

- **Pay-Per-View** and **ArticleSelect** tokens available for individual Chapters

WILEY

Wiley Online Books

MARC Records

Unlimited concurrent users

e-Alerts

Perpetual access rights with one-time purchase

Flexible and portable access 24/7

No DRM restrictions

Full text search

COUNTER-compliant usage data

Copy/paste and print functionality

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Usage-Based Collection Management

- Allows the library to present a much larger set of titles than would otherwise be possible.

- An evidence based approach - libraries only buy books where there is demand.

- Freed from the constraints of large collections of which you will only make limited use.

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Usage-Based Collection Management

- Customer pays an up front fee for access to either the **full Online Book Catalog** or **by Main Subject** .

- At the end of the access period, select titles based on usage with list price value equivalent to initial fee.

- Titles selected are available with perpetual access rights, unlimited concurrent usage and no DRM restrictions.

Other Options

Title-by-Title
Select your own titles.

Flexible subscription
Ownership after three years

Pay-Per-View
For individuals, per use

Book Series
On Standing Order

68 Subject Collections
Build your e-library quickly and easily

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Your Account Manager

Marta Dyson

mdyson@wiley.com

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