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# Faculty Engagement with Academic Video

April, 2012

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Vice President, Sales and Marketing



# VIDEO IN ACADEMIA

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1. Why we need to pay attention
2. The challenges for faculty
3. The solutions (the “toolkit”)
4. What scholars are doing with the toolkit
5. What librarians can do



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# 1. Why we need to pay attention

# THE CHRONICLE

## of Higher Education

May 8, 2011

### **Across More Classes, Videos Make the Grade**

**In some science and writing courses, final papers are giving way to multimedia**



*David Zentz for The Chronicle*

Susan Metros, associate vice provost at Southern Cal: Multimedia "means you have to be able to actually make" graphics and images.

[Enlarge Image](#)

Now a few colleges and universities are considering adding video-making to a list of core skills required for graduation. Recording may take its place among the age-old R's of education: reading, writing, and 'rithmetic.

I found that the University of Southern California is one institution pondering camera-happy measures.

"We want all of our students that graduate from USC to have a signature experience that includes multimedia," says Susan E. Metros, associate vice provost and associate CIO for technology-enhanced learning. The goal, she argues, is to prepare students for today's highly visual

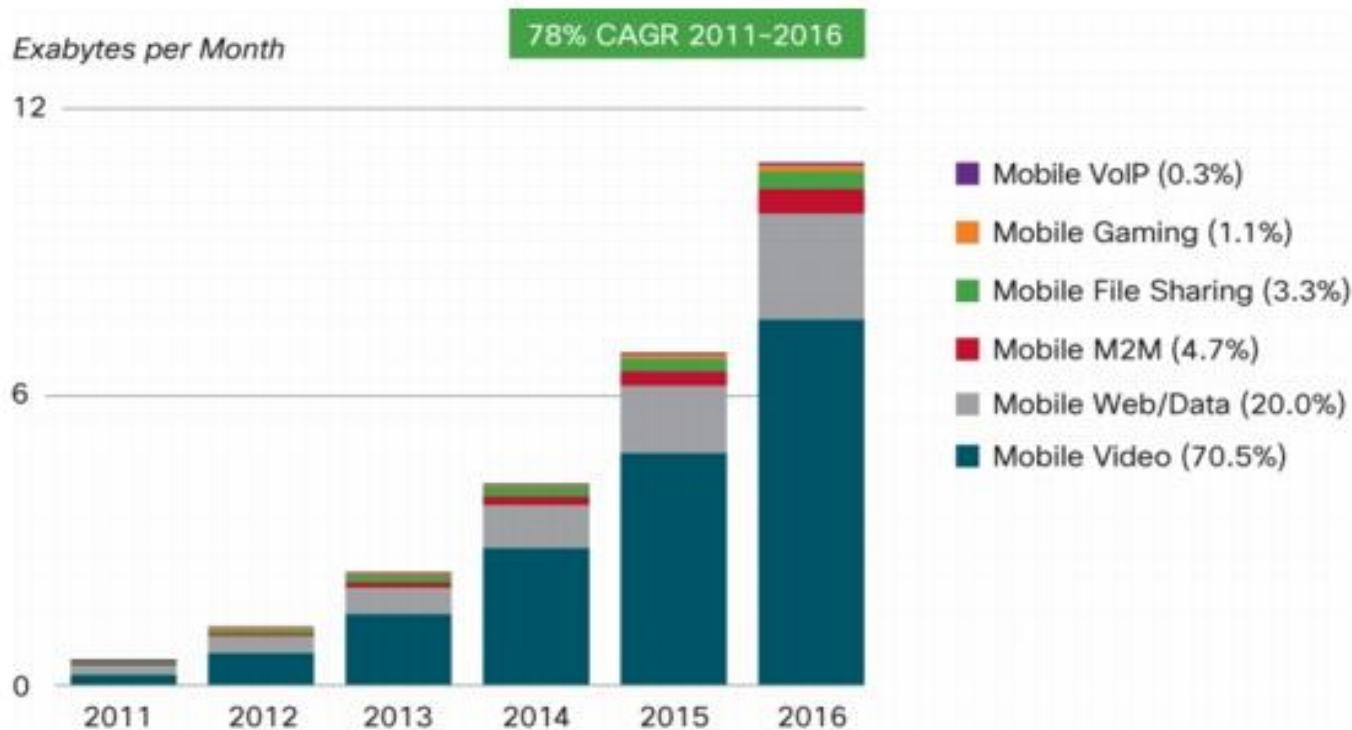
*By Jeffrey R. Young*

Film students aren't the only ones producing videos for homework these days. Professors teaching courses in writing, geology, forensics, sociology, anthropology, foreign languages, and many other disciplines now assign video projects, pushing students to make arguments formatted for the YouTube age.

So far the trend exists mainly among tech-savvy professors, though in some cases students asked to write traditional papers are lobbying to turn in video essays instead.

# Students and faculty want to access video from anywhere

“Mobile video will account for >70% of mobile data traffic by 2016”



Figures in legend refer to traffic share in 2016.  
Source: Cisco VNI Mobile, 2012

# The learning environment is more interactive

**Old:**

## **Learning as A Transaction**

- Learners receive knowledge
- Knowledge is organized in independent, stable, hierarchical structures

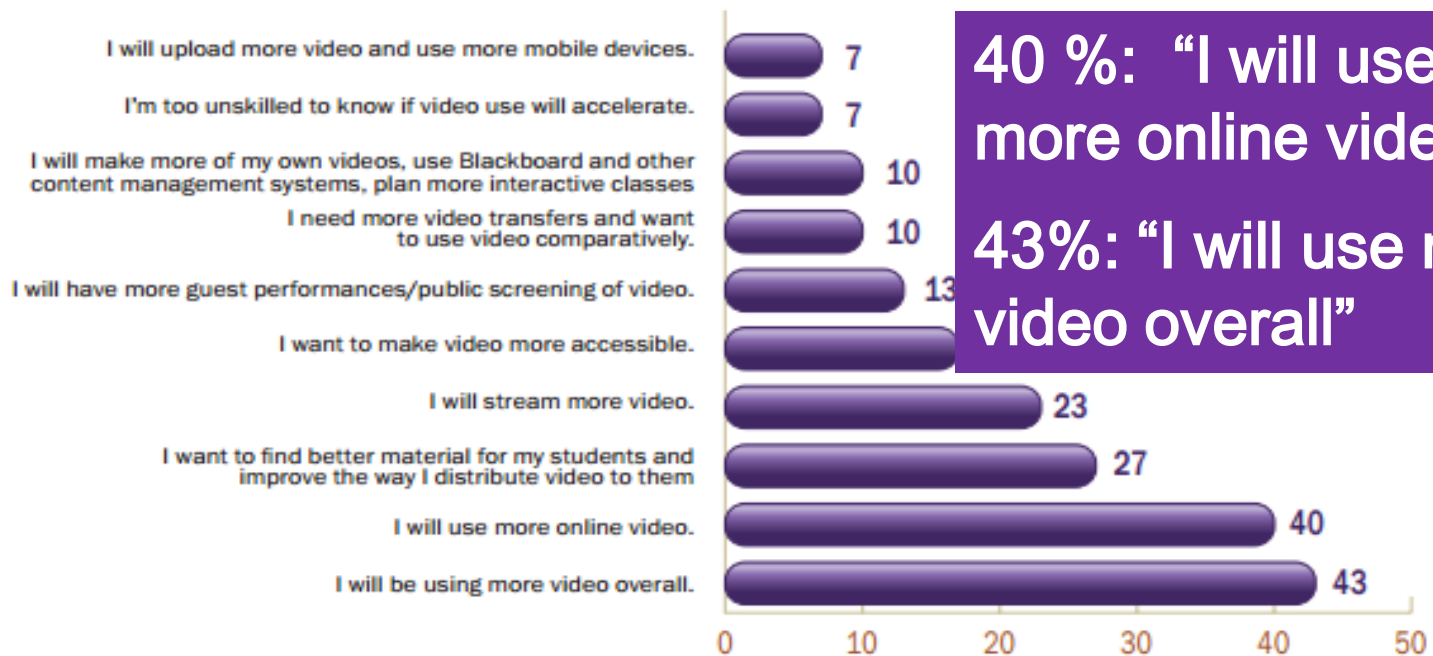
**New:**

## **Learning as a Process**

- Learners create knowledge
- Knowledge is organized in an integrative, interactive way

**“The educational use of video on campus is accelerating rapidly in departments across all disciplines—from art, humanities, and sciences to professional and vocational curricula.”** (Study: Copyright Clearance Center / New York University)

**Table 1. Faculty Video Anticipated Use**



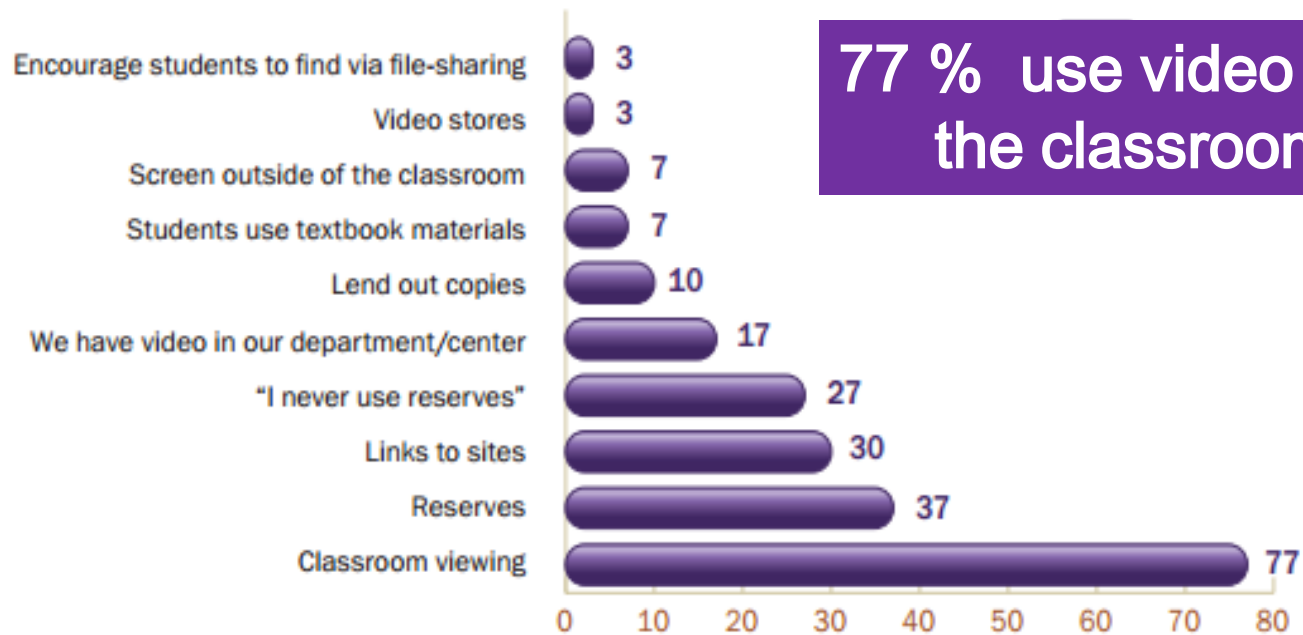
40%: “I will use more online video”

43%: “I will use more video overall”

(Multiple responses allowed)

***“Faculty expect the video to shift from offline analog storage to online delivery.”***

**Table 4. Faculty make video accessible through . . .**



**77 % use video in the classroom**

(Multiple responses allowed)



# Use of streaming video is increasing, and there's more reliance on the library

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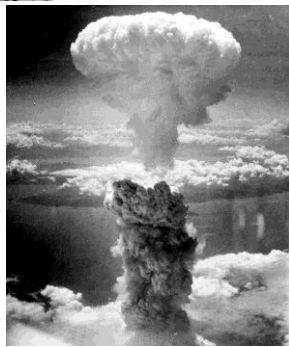
- At least 60% of higher education libraries in North America subscribe to one or more streaming video databases (and the number is increasing quickly)<sup>1</sup>
- More than 47% of institutions rely on the library versus 27% on the campus IT department<sup>2</sup>

1. Estimated from ASP sales data and competitive surveys, 1/12 Video streaming is mainstream

2. A Survey of Video Streaming Practice and Aspirations in Academic Libraries Mark Notess, Jon Dunn, Digital Library Brown Bag Series , October 27, 2010

# Faculty want to teach with video

It's engaging, exciting, visceral, persuasive.  
It transports students through time and space—and  
lets them understand events as if they were there.



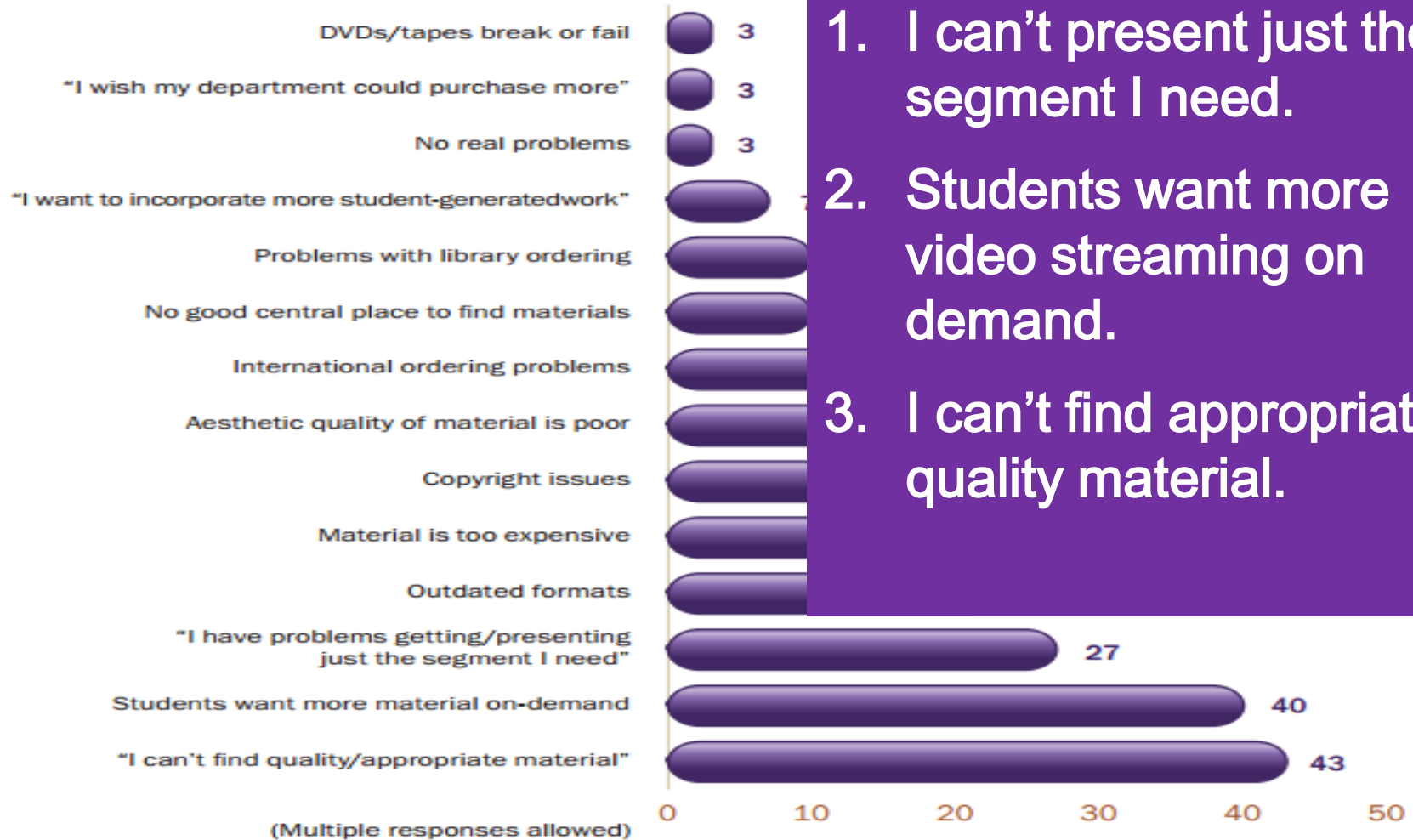


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## 2. The challenges

# The top 3 challenges for faculty

**Table 5. Faculty challenges and pain points**



1. I can't present just the segment I need.

2. Students want more video streaming on demand.

3. I can't find appropriate, quality material.

# You can't speed-read or browse a video

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*“Searching for Wallenberg”* (2000 documentary, © Filmmakers Library)

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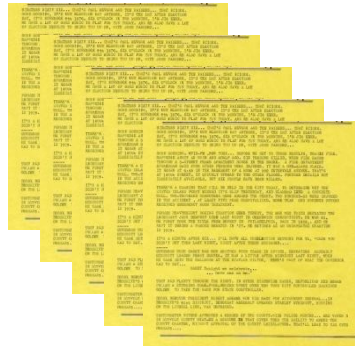


1-hour video

=

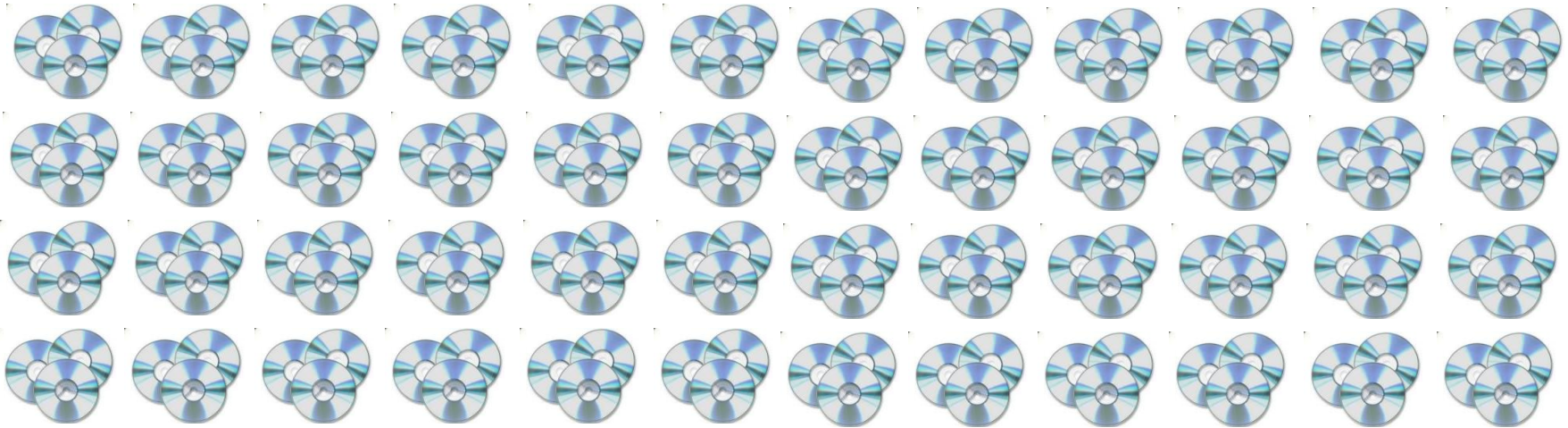
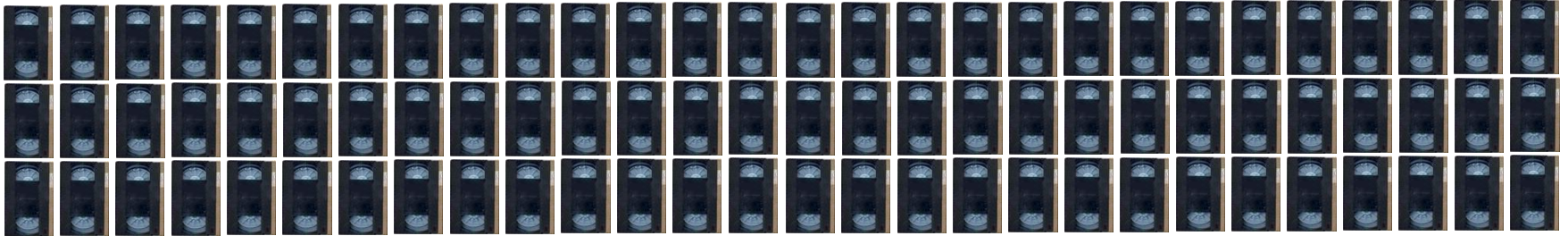
1 hour to watch

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Transcript of the 1-hour video = 23 minutes to read

# Formats and equipment— it's hard to use video in the classroom



# Research & Learning

Hard to find academic content—most geared to entertainment or K-12



*Field recordings*  
*Raw footage*  
*In-copyright*  
*Interviews*  
*Newsreels*  
*Training Video*  
*Lectures*

Casual users

K-12

Academics

Professionals



*Documentaries*



*Movies & Television*



*Amateur Clips*



Entertainment

# Research & Learning

Faculty need appropriate material



*Field recordings*  
*Raw footage*  
*In-copyright*  
*Interviews*  
*Newsreels*  
*Training Video*  
*Lectures*

Casual users

K-12

Academics

Professionals



*Documentaries*



*Movies & Television*



*Amateur Clips*



Entertainment





# More challenges for faculty

- You can't find what you're looking for—no random access.
- You can't speed-read or speed-browse—it takes 1 hour to know what's on a 1-hour video
- Most are not available online
- Most are for entertainment, not scholarly research
- Licenses are overly restrictive
- You can't isolate the primary sources—they're mixed together with the secondary content
- You can't cite moments within the video—you can cite only the title of the entire video
- You can't link to moments within the video—you can link only to the video title



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## 3. The solutions



# We created a “toolkit”

- ~~You can't find what you're looking for—no random access.~~
- ~~You can't speed-read or speed-browse—it takes 2 hours to know what's on a 2-hour video~~
- ~~You can't isolate the primary sources—they're mixed together with the secondary content~~
- ~~You can't cite moments within the video—you can cite only the title of the entire video~~
- ~~You can't link to moments within the video—you can link only to the video title~~
- ~~Most are not available online~~
- ~~Most are for entertainment, not scholarly research~~
- Licenses are overly restrictive




# Move around easily within the video—the transcript scrolls synchronously

Filmmakers Library Online

Home Browse Advanced Search Playlists What's New Help search... in All Go

0:30 -56:05

Make clips



TRANSCRIPT Clips Sync

TRANSCRIPT OF VIDEO FILE :

BEGIN TRANSCRIPT:

[sil.]

FL FILMMAKERS LIBRARY, INC. NEW YORK N.Y. PRESENTS

[sil.]

Searching for Wallenberg

**Bernard Hammelburg** Locked away somewhere in Russia for more than half a century lies the truth about Raoul Wallenberg . Somewhere in the gulag the vast web of prisons spread across the Russian tundra, he disappeared. During the Holocaust Raoul Wallenberg rescued tens of thousands of people from the Nazis.

**Elizabeth Kardos** Survivor He came to Budapest and he saved the people single-handedly like that. He is the biggest hero of the 20th century.

**Bernard Hammelburg** Raoul wallenberg also became one of the greatest mysteries of the 20th century. For five decades, the Russians denied his existence or lied about his whereabouts.

**Congressman Tom Lantos** Survivor With all the efforts to locate him and to free him from the Soviet gulag none of us succeeded.

**Bernard Hammelburg** Then came an astounding admission.

**Alexander Yakolev** Russian Truth Commission After lengthy discussions, we came to the new conclusion the he is just a victim of political repression.

00:31/58:46

Searching for Wallenberg

Collection: Filmmakers Library

Video Publisher: Filmmakers Library

Published: 2002

Copyright Message: © Copyright © 2002. Used by permission of Filmmakers



# Jump from a keyword search to an exact moment in the film

Searching for Wallenberg, directed by Kimmel, Robert L., produced by Intrepid Documentaries, Inc & Kimmel, Robert L. (Filmmakers Library, 2002), 58:46 mins

see more details Transcript View Thumbnails Embed/Link Print Screen

"truth commission"

Search

Clear

Found 1 of 1 hits ...admission. Alexander Yakolev Russian Truth Commission After lengthy discussions, we...

->

Play



Transcript

Clips

Sync

that. He is the biggest hero of the 20th century.

**Bernard Hammelburg** Raoul Wallenberg also became one of the greatest mysteries of the 20th century. For five decades, the Russians denied his existence or lied about his whereabouts.

**Congressman Tom Lantos** Survivor With all the efforts to locate him and to free him from the Soviet gulag none of us succeeded.

**Bernard Hammelburg** Then came an astounding admission.

**Alexander Yakolev** Russian «Truth» Commission After lengthy discussions, we came to the new conclusion the he is just a victim of political repression.

**Bernard Hammelburg** They now say he was killed in a Soviet prison.

**William Korey** Author, historian How was it done? Where was it done, what happened to the body, was he... was he shot... what... what was used, who did the killing?

**Bernard Hammelburg** Those are among the crucial questions a group of Swedish and Russian experts investigated for 10 years without getting the whole truth. Witnesses say Raoul lived long beyond 1947 the year the Kremlin said he died. Varvara Larina worked as an orderly in Vladimir Prison.

**Varvara Larina** The last time I recall seeing him was at the time of Stalin's death. All the prisoners were removed from their cells and let out to the exercise yard.

**Bernard Hammelburg** Wallenberg's fate remains an enigma even for the Russians who now honor him.

01:18/58:46

Searching for Wallenberg

Collection: Filmmakers Library



# Browse the whole video in seconds: Jump from a thumbnail image...



2 1931-32 ARCHITECTURE  
Sept 23 1931  
Male  
Male of ENROLLING IN U. OF MINN.  
FEMALE FOR FIRST TIME MAKE CHECK  
CALL FOR THIS AREA.STUDENT'S DIRECTORY CARD Class (CHECK OUT ALL  
1936, 1941, 1944, 1949)

First Name Raoul Last Name Gustaf Walleberg  
Address and Street of City Home 302 E. Madison Phone No. 2-  
City Minneapolis State Minnesota Country Sweden  
Date of Birth Aug 7 1912 City of Birth Stockholm State of Birth Sweden  
Father's or Guardian's Name and Address F. von Dardik Stockholm  
(OVER)





# Jump from a thumbnail image to that exact place in the video

4:43 -51:52

Make clips Synch

TranscriptClips

grandson and the family's banking and business resources. The Wallenberg's commercial interests are run by Raoul's cousins Marcus and Jacob. Their holdings include many of Sweden's major companies and extend worldwide. Raoul is urged by his grandfather to go to college in United States. He enrolls at the University of Michigan's School of Architecture. **His grandfather writes to him...**

**Gustav Wallenberg** My dear boy, what I want you to get there is not schooling but life. Contact with young Americans so that you can learn how to develop into a well organized fighter ready to make his way in the world.

**Bernard Hammelburg** Raoul graduates in 1935 with honors and is encouraged by his grandfather to travel the world. He works for half a year in South Africa and then heads to Palestine. His grandfather wants Raoul to learn the banking business and with Gustav's connections, he gets apprentice work at a bank in the city of Haifa. Raoul writes his grandfather that his banking experience there doesn't offer much and that he may not be particularly suited for this work. He says his temperament is better suited to a positive line of work rather than sitting around saying no. Yet Haifa leaves an indelible impression upon Raoul for the city is teeming with refugees who had fled Germany by the thousands to escape Hitler's brutal anti-Semitism. Ambassador Per Anger Raoul's future colleague believed refugees had a major influence on him.

**Per Anger** He came to Haifa and there he meets the first Jewish refugees. And I'm quite convinced that when he saw that and heard our stories that he said to himself this can't go on, I have to do something, I have to do something.

[non-English narration]

[sil.]

04:43/58:46

Searching for Wallenberg  
Collection: Filmmakers Library  
Video Publisher: Filmmakers Library

**2 1931-32 ARCHITECTURE** ID: 3163

Sept 23 1931 Male (Check one)  MALE  FEMALE

**STUDENT'S DIRECTORY CARD** Class (leave out all but one) 1932, 1933, 1934, 1935, Special

**Raoul Gustaf Wallenberg**

308 E. Madison Street Phone No. 2-2442

43 Sildargatan Stockholm Sweden

Sweden Home has been in above named State 14 years I first resided in Sweden continuously for approximately 14 months in the U.S. of Mich. in 1931

Date of Birth Aug 7 1912 City of Birth Stockholm Sweden

Parent's or Guardian's Name and Address F. von Dardel Stockholm

(OVER)



# Find what you're looking for quickly: Search fields (with *Semantic Indexing*)



Home Browse **Advanced Search** Playlists What's New Help

search... in All

## Advanced Search

**All Videos** Clips and Playlists

Transcript and Notes

Title and Series  [Select Terms](#)

Collection  [Select Terms](#)

Video Type [Select all / Deselect all](#)  
 Documentary  Newsreel  Public affairs

All Subjects  [Select Terms](#)

Person Discussed  [Select Terms](#)

Speaker  [Select Terms](#)

Historical Event  [Select Terms](#)

Historical Era  [Select Terms](#)

Year Discussed From  To

Place Discussed  [Select Terms](#)





# Find what you're looking for quickly: Filter the results further

## Search results for transcript **propaganda**

Your search found 44 results. [Refine your search](#)

[Show details](#)

Sort by **Relevancy** | [Title](#) | [Date](#)

[Continue search in Academic Video Online](#)

**Filter Results By**

Collection

Era

Series

Topic

Video Type

Year Released

1 2



*Inside Nazi Germany* in *March of Time, Volume 4 Episode 6* (Home Box Office, 1938)  
15:55 mins



### Transcript hits:

- ▶ ...the creation of Adolf Hitler's fanatic little **propaganda** minister Paul Joseph Goebbels. In the...
- ▶ ...Paul Joseph Goebbels. In the most concentrated **propaganda** campaign the world has ever known,...
- ▶ ...Jews." And on the Christian churches, Goebbels' **propaganda** machine is today bearing down...

[Show all hits](#)



*War, Peace, and Propaganda* in *March of Time, Volume 5 Episode 11* (Home Box Office, 1939) 18:36 mins

### Transcript hits:

- ▶ ... [music] In this Issue WAR, PEACE & **propaganda** THE MARCH OF TIME WAR, PEACE &...
- ▶ ...and friendship among the American people, by **propaganda**. By definition, **propaganda** is any...
- ▶ ...American people, by **propaganda**. By definition, **propaganda** is any organized effort, whether good...

[Show all hits](#)



# Create custom clips: Capture exactly the part of the video you need

The screenshot displays a video player interface with a clip creation dialog box open. The dialog box has a title bar that says "Make new clip" and a subtitle "Drag the markers on the timeline to the desired start and end point". Inside the dialog, there is a "Clip title" field with the text "Inside Nazi Germany - Berlin 1938" and a note "To edit an existing clip, select it from the drop down list above." Below this are "Start" and "End" time selection controls. The "Start" is set to 0 minutes and 0 seconds, and the "End" is set to 15 minutes and 55 seconds. There is also a "Viewable by" dropdown menu set to "Just me". To the right of the dialog is a "Notes" field containing the text: "Discusses Nazi propaganda both inside Germany and elsewhere in the world, including U.S. summer camps. Examines Germans' reactions to the Fascists dictatorship." At the bottom right of the dialog are "Save" and "Cancel" buttons. A red arrow points from the top right of the dialog towards the "Make new clip" button.

The video player below the dialog shows a black and white video frame of a cafe menu. The menu has a sign that says "1 Tasse Kaffee 12,-" and a list of items with prices:

Heute	
Hudeln m. Suppe	38
Sauerbraten m. Reis	65
Schweinebraten m. Bällgen u. Kartoffeln	65
Kesler m. Kraut u. Kartoffeln	70
Fahrsbraten m. Suppe	70

The transcript panel on the right shows the following text:

[music]  
INSIDE NAZI GERMANY -- 1938  
Re-issued from  
THE MARCH OF TIME January 1938  
BERLIN  
THE MARCH OF TIME  
**NARRATOR** Show window of Adolf Hitler's Nazi Germany today is its capital city, Berlin . Here the casual visitor may be surprised by the air of prosperity. The well dressed crowds and by the abundance of rich food served in its cafes and terraces. **Nowhere does the visitor see privation or hunger.** Berlin's parks and playgrounds are filled with groups of plain cheerful people who show no signs of dissatisfaction with the Fascist dictatorship, which controls their lives, no apparent resentment against a government whose campaign of suppression and regimentation has shocked the world's democracies. Only those who get behind the scenes know that this outward cheerfulness is the creation of Adolf Hitler's fanatic little propaganda minister Paul Joseph Goebbels . In the most concentrated propaganda campaign the world has ever known, Minister Goebbels has in five years of Nazi rule whipped 65 million people into a nation with one mind, one will, and one objective: expansion.  
[music]



# Create custom playlists: Include clips, whole videos, or any other Web content



Music Online: Opera in Video

Home Browse Advanced Search **Playlists** What's New Help

search... in All

## Featured Playlist: ★ Nationalism in Opera

Type	Composer	Title	Annotation	Date Added
Video	Tchaikovsky, Pyotr Il'yich	<a href="#">Pique Dame (The Queen of Spades) by Tchaikovsky, Pyotr Il'yich, (ArtHaus Musik, 1992)</a>	Russian	17 Apr 2012
Video Track	Rautavaara, Einojuhani	<a href="#">Song of my heart in The Gift of the Magi</a>	From the documentary "Gift of Dreams". Rautavaara speaks about Alexis Kivi, a Finnish poet and writer, and includes an excerpt from the song Sydämeni laulu (Song of my Heart), Op.18, No. 6.	17 Apr 2012
Web page		<a href="#">Dreams of reason...and of foxes</a>	NY Times article from November 24th, 1985 about the first English translation of the children's story 'The Cunning Little Vixen'.	17 Apr 2012
Web page		<a href="#">Russian Music- Two Histories of a Subject of Increasing Interest</a>	A NY Times book review from November 1st, 1914 on two books about Russian Music.	17 Apr 2012
Web page		<a href="#">A matter of heritage- Russian Opera 101</a>	An article from Opera Canada magazine about the common themes and characteristics of Russian Opera	17 Apr 2012
Video	Prokofiev, Sergey (Sergeyevich)	<a href="#">The Fiery Angel by Prokofiev, Sergey (Sergeyevich), (ArtHaus Musik, 1993)</a>	Russian	17 Apr 2012
Video	Prokofiev, Sergey (Sergeyevich)	<a href="#">War and Peace by Prokofiev, Sergey (Sergeyevich), (ArtHaus Musik, 1991)</a>	Russian	17 Apr 2012
Web page		<a href="#">The Gift of the Magi</a>	Finnish	17 Apr 2012
Web page		<a href="#">The Cunning Little Vixen</a>	Czech	17 Apr 2012
Web page		<a href="#">"Minä elän" Finnish literature</a>	A article from Ovi magazine, a Finnish online publication. The article includes a brief biography on Alexis Kivi, a main figure in Finnish literature and culture, as well as the English translation of the poem featured in the clip "Song of my Heart".	17 Apr 2012



# Show the videos—or just the parts you've selected—in the classroom



*(The Cunning Little Vixen by Janacek, in Opera in Video)*



# Send whole videos, clips, or playlists to your iPhone, iPad, or Android

 **El Moulid: Egyptian Religious Festival**, by El Guindi Fadwa, in [Egypt](#) (Documentary Educational Resources (DER), 1990) 38 minutes.

[see more details](#) [Transcript](#) [View Thumbnails](#)

1:21 -37:25



01:21/38:46

**Transcript** **Clips** **Release Notes**  Sync

Or his religious imagination since ancient times inspiring legends of Isis and Osiris, the cosmic cycle of death and rebirth. The river flows through the heart of Cairo imposing peacefulness over the cosmopolitan metropolis of 14 million people. The city of 1000 minarets and old Coptic churches, the world capital of Islamic learning, a city of contradictions.

[non-English song]

The street is high and low the street is high and low we married the village mayor's daughter and left the daughter of low (rank)

**Fadwa El Guindi** I left the hustle and bustle of Cairo with my film team taking the agricultural road to Tanta to film the moulid of Sayyid Ahmed al-Badawi . We passed villages in Monofeya . It's October cotton harvest season. **As they pick cotton, women are singing** about bridegrooms and marriage and are making fun at the city and its ways. Harvest reaffirms life. It confirms fertility. It brings about joy.

[non-English song]

**Fadwa El Guindi** Moulid is Arabic for birthday, it's a popular festival in honor of a venerated person. Muslims and Christians celebrate moulids in very similar ways.

[sil.]

**Fadwa El Guindi** Although moulid means birthday, it honors a holy person after his or her death. Festivities center around this part where the body or a relic is believed to be. In Egypt today there must be about 200 local Muslim and Coptic moulids in the various cities and towns. One difference is while Christians congregate on the supposed date of death, Muslims celebrate on

**El Moulid: Egyptian Religious Festival**



## :: Send to mobile device

To send a link to El Moulid: Egyptian Religious Festival to your mobile device, **use one of the available options:**

### OPTION 1 ::

To send this to your device via email or SMS, enter addresses or phone numbers below:

Note: For INTL Numbers, please begin with +(country code)

[Add Field](#) 

SEND

### OPTION 2 ::

Enter this short link directly into your device's web browser:

<http://goasp.it/nzkg>

### OPTION 3 ::

Scan this QR Code with a compatible device:



[What's This?](#)

If you'd like to know more about using this product in a mobile device, see our [help page](#). Streaming service is currently available for Apple iPhone/iPad or Android mobile devices on a 3G network or better.



# New tool in development: MediaScribe

MediaScribe

Available media

- image
- audio
- wikipedia
- googlemap
- transcript
- translation

Area 1

Area

<http://zafu/~pciuffetti/media/video/axfight-disc001-file001-400kbps-400pixels.webm>

00:00:03

00:00:11 00:00:31 00:00:51 00:01:10 00:01:30 00:01:49 00:02:09 00:02:29 00:02:48

LAYER-TRACK0 IMAGE

LAYER-TRACK1 TRANSCRIPT



# Lets you “decorate” a video with any type of content (text, audio, images, etc.)

MediaScribe The Ax Fight

Study Tracks

Images



Subtitles

CRAIG JOHNSON: February 28, 1971... um, afternoon...

Location of the Yanomami area in the Amazon

Study Guide

[Introduction](#) [Film Synopsis](#) [Film Structure](#) [Film Structure Explored](#)

[Background and History](#) [Lineage Diagram](#) [References](#) [Film Credits](#)

The Ax Fight is one of the more than twenty films about the Yanomamo Indians that are now distributed by D.E.R. The Yanomamo, who live in the tropical forest of southern Venezuela and northern Brazil, practice a mixed subsistence economy. Up to eighty per cent of their food comes from gardening, while food from hunting and foraging round out their diet. There are currently about fifteen thousand Yanomamo living in some one hundred fifty scattered villages





## Shakespeare: Henry V - St. Crispin's Day Speech



### Original Transcript

TOSS,  
and if to live, The fewer  
men, the greater share of  
honour.  
God's will! I pray thee, wish  
not one man more  
Rather proclaim it,  
Westmoreland, through my  
host, that he which hath no  
stomach to this fight, Let  
him depart.  
his passport shall be made  
And crowns for convoy put  
into his purse.  
We would not die in that  
man's company that fears  
his fellowship to die with us.  
This day is called the feast  
of Crispian.  
He that outlives this day

### Modern Transcript

and if marked down to live,  
the fewer the men the  
greater the share of honour.  
For the love of God, don't  
wish for one man more.  
Rather proclaim to my army,  
Westmoreland, that anyone  
who doesn't have the  
stomach for this fight should  
leave now.  
He will be guaranteed free  
passage and travel money  
will be put in his purse.  
We would not like to die  
with any man who lacks the  
comradeship to die with us.  
This day is called the feast  
of Crispian.  
He who outlives this day

### Instructor Commentary

The St. Crispin's Day Speech is a famous motivational speech from the play, delivered by Henry V before the Battle of Agincourt (Act IV Scene iii). It is so called because 25 October is the feast day of Saints Crispin and Crispinian.

Olivier's film was made during the Second World War and was intended as a patriotic rallying cry at the time of the invasion of Normandy.

The Battle of Agincourt[a] was a major English victory against a numerically superior French army in the Hundred Years' War. The battle occurred on Friday, 25 October 1415 (Saint Crispin's Day), near modern-day Azincourt, in northern France.



## Images



## Subtitles



Italiano English Français



Non più andrai, farfallone amoroso, notte e giorno d'intorno girando



No longer will the amorous butterfly flutter about the palace day and night



Tu n'iras plus, amoureux papillonnant, folâtrer de-ci de-là nuit et jour

## Instructor Commentary

David McVicar's new production transposes Mozart's comedy from its usual 18th century setting to a French chateau on the eve of the July monarchy replaced by the liberal bourgeois era of Louis Philippe. The events of that summer were famously commemorated by Delacroix in charts the transformation of Figaro, gloriously incarnated by Erwin Schrott, from naive, liveried flunky to a politically engaged figure who beld for the transposition tend to the obscure and its efficacy is at times questionable. In a programme note, McVicar argues that the opera has le assume and that its values are those of the "emerauna bourgeois class" to which Mozart belonged. Accordinaly much is made of the contras



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## 4. What faculty are doing right now

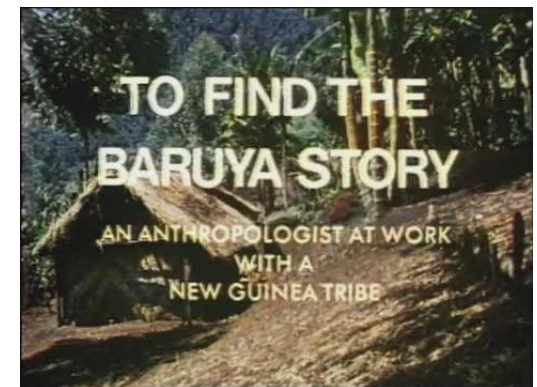
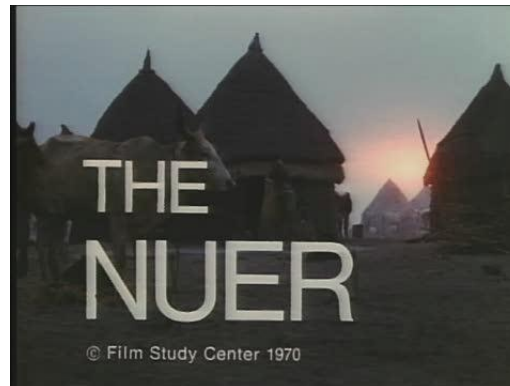


# Creating courses with streaming video: e.g., *World Cultures Through Film*



University of North Texas (U.S.)

- 16 complete films required for viewing
- Weekly report and analysis
- 100% online—local and distance students





# Putting video links into Blackboard

MONTCLAIR STATE  
UNIVERSITY

Harry A. Sprague Library

[Library Home](#) [Articles & Databases](#) [Books & Media](#) [Guides & Resources](#) [Services](#)

## Streaming and Online Video Collections

### Alexander Street Press Video Collections

Each video in *Alexander Street Press Video Collections* that MSU has licensed, such as *American History in Video*, *Dance in Video*, and *Theater in Video*, has a permanent link. These links must be modified to incorporate the MSU proxy server information before they can be used in Blackboard.

#### To link to videos in Alexander Street Press Video Collections:

- Identify a video in an Alexander Street Press Video Collection database.
- Click on the "Embed/Link" icon at the top of video playback display
- A new window will open displaying a URL for the video
  - Example: <http://ahiv.alexanderstreet.com/View/518178>
  - The last component of that URL is a number identifying the specific video
- Append that number to this base URL:

<http://ezproxy.montclair.edu:2048/login?url=http://ahiv.alexanderstreet.com/View/>

- Example: <http://ezproxy.montclair.edu:2048/login?url=http://ahiv.alexanderstreet.com/View/518178>



# Making typically assigned texts more alive with video links

James Agee's review of  
*Henry V*  
for *Time* magazine  
April 8, 1946

Falstaff's death scene, for which the speeches were lifted bodily from Henry IV, Part 2, is boldly invented. The shrunken, heartbroken old companion of Henry's escapades (George Robey, famed British low comedian) hears again, obsessively, the terrible speech ("A man ...so old and so profane....") in which the King casts him off. In this new context, for the first time perhaps, the piercing line, "The king has kill'd his heart," is given its full power. In the transition scene which takes the audience from Falstaff's death to the invasion of France, the Chorus makes a final appearance alone against the night sky, then recedes and fades as the movie takes over from him.



# Making typically assigned texts more alive with video links



["A man ...so old...](#)



[The Transition Scene](#)

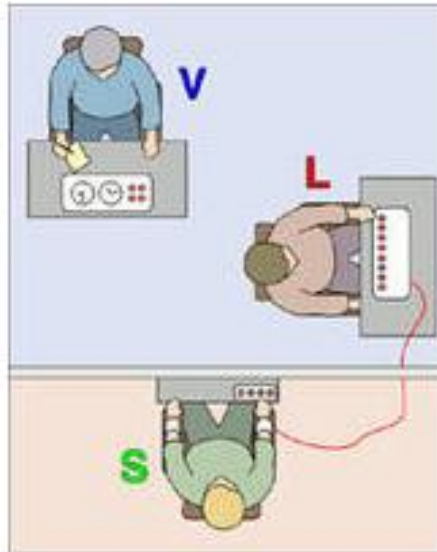
Falstaff's death scene, for which the speeches were lifted bodily from Henry IV, Part 2, is boldly invented. The shrunken, heartbroken old companion of Henry's escapades (George Robey, famed British low comedian) hears again, obsessively, the terrible speech (["A man ...so old and so profane...."](#)) in which the King casts him off. In this new context, for the first time perhaps, the piercing line, "The king has kill'd his heart," is given its full power. In the [transition scene](#) which takes the audience from Falstaff's death to the invasion of France, the Chorus makes a final appearance alone against the night sky, then recedes and fades as the movie takes over from him.



# Using quality streaming video in all disciplines:

Stanley Milgram's film, "Obedience" (1961)

- Conflict between obedience to authority and personal conscience (65% of participants administered the final massive 450-volt shock when instructed)
- Conceived in the wake of the World War II criminal trial of Adolph Eichmann
- One of the most famous psychology experimental studies of all time—taught in every psychology course



The Milgram Experiment  
Image courtesy Wapcaplet

(Exclusive worldwide streaming rights: Alexander Street Press)





# Taking students around the world 24/7





# Creating playlists as course assignments

Alexander Street Anthropology

Home Browse Advanced Search **Playlists** What's New Help

Playlists » African History 295

Go to:

Playlist: African History 295 by [neil.marshall@utoronto.ca](mailto:neil.marshall@utoronto.ca)

[Play All Items](#) | [Copy Playlist](#)

This playlist has no annotations.

Type	Title	Annotation	
Video Work	<a href="#">In the Shadow of The Sun (À l'ombre du soleil)</a>	In the Shadow of The Sun (À l'ombre du soleil), (DER, 19	
Video Work	<a href="#">El Moulid: Egyptian Religious Festival</a>	El Moulid: Egyptian Religious Festival, (DER, 1990)	15 May 2010
Video Work	<a href="#">Boran Herdsmen</a>	Boran Herdsmen, (DER, 1974)	15 May 2010

UNIVERSITY OF TORONTO MISSISSAUGA

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Faculty & Staff Marshall, Neil

**Marshall, Neil**

*Sessional Instructor | Historical Studies*

**Email:** [neil.marshall@utoronto.ca](mailto:neil.marshall@utoronto.ca)  
**Phone:** (905) 569-4499  
**Office Hours:** W 5-6

Rm. 105 AX  
 3359 Mississauga Road N.  
 Mississauga, Ontario  
 L5L 1C6



# Sharing playlists with other scholars

The history instructor's playlist from May, 2010 was copied in 2012 by another user, who added items

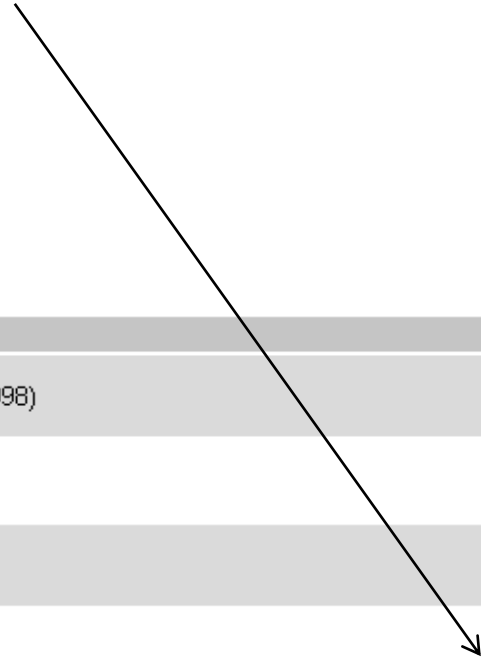
Playlist: [African History 295](#) by Guest



[Play All Items](#) | [Copy Playlist](#)

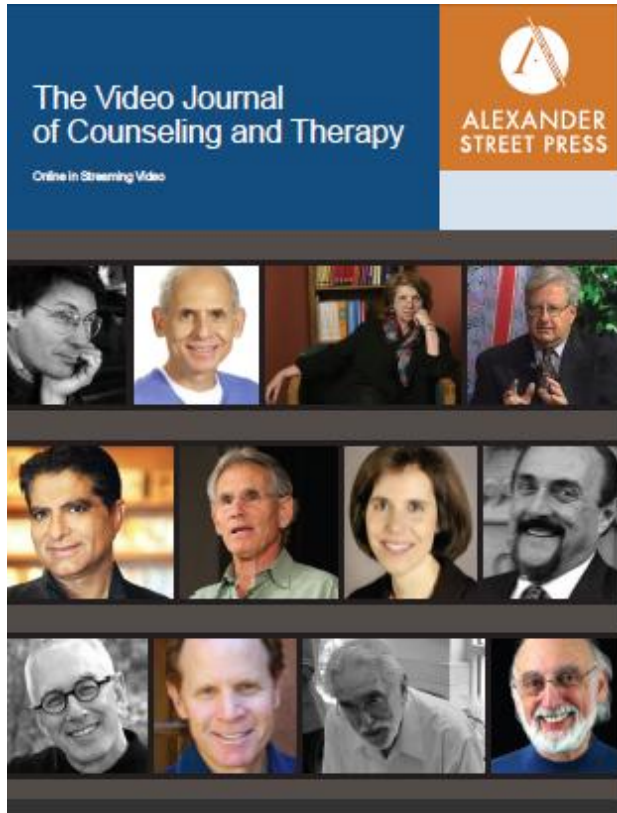
This playlist has no annotations.

Type	Title	Annotation	Date Added
Video Work	<a href="#">In the Shadow of The Sun (À l'ombre du soleil)</a>	In the Shadow of The Sun (À l'ombre du soleil), (DER, 1998)	17 Jan 2012
Video Work	<a href="#">El Moulid: Egyptian Religious Festival</a>	El Moulid: Egyptian Religious Festival, (DER, 1990)	17 Jan 2012
Video Work	<a href="#">Boran Herdsmen</a>	Boran Herdsmen, (DER, 1974)	17 Jan 2012
Web page	<a href="#">The Nuer</a>	(no annotation)	17 Jan 2012





# Linking to lectures that are otherwise inaccessible to students





# Teaching with multiple versions of a performance



**Dr. David Fancy**

Associate Professor and Chair  
Theatre Praxis

Brock University, Canada

 Theatre in Video

“Having numerous productions available online makes it easy to draw up examples in the classroom to illustrate precisely what we happen to be discussing at that very moment. **Before the existence of this resource, I often found myself wishing for a deck of 50 DVDs by my side to be able to make a point.**”

“My own scholarly research deals with issues around the ontological status of the performance event, including the ways in which digital capture and mediation alter this status. **Having multiple productions available online** through *Theatre in Video* has helped feed some interesting lines of questioning that I am currently pursuing. With regard to my own playwriting and directing, having these shows available has served as a source of inspiration on more than one occasion.”

# Search Results: keyword=hamlet



Your search for **keyword=hamlet** found **22 results**. [Refine your search](#) »

Showing 22 results. [Hide details](#)

Sort by **relevancy** | [title](#) | [director](#) | [date](#)

Filter Results By

Format

All

People

Video Recordings

+ Director

+ Genre

+ Performer

+ Sub-genre

+ Title



1. **Video:** [▶](#) [+](#) [A Critical Guide to Hamlet by William Shakespeare](#), (Films For The Humanities & Sciences, 1998), 30:19 min.



4. **Video:** [▶](#) [+](#) [Hamlet](#), by Shakespeare, William, directed by Kline, Kevin, (Broadway Theater Archive, 1990), 172:17 min.

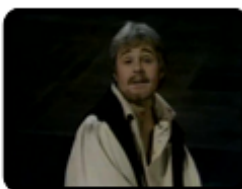
Description: **Hamlet**

PerformerRole: **Hamlet** (Kevin Kline)



5. **Video:** [▶](#) [+](#) [Commedia Dell'Arte Hamlet](#), by No Author Attribution, (Creative Arts Television, 1964), 27:01 min.

Credits: An abbreviated version of a Commedia Dell'Arte **Hamlet**, with farce and improvised dialogue interpolated into the play as written by Shakespeare. Based on the text of the First Folio, this approach emphasizes the relationship of old Italian slapstick to Elizabethan drama.

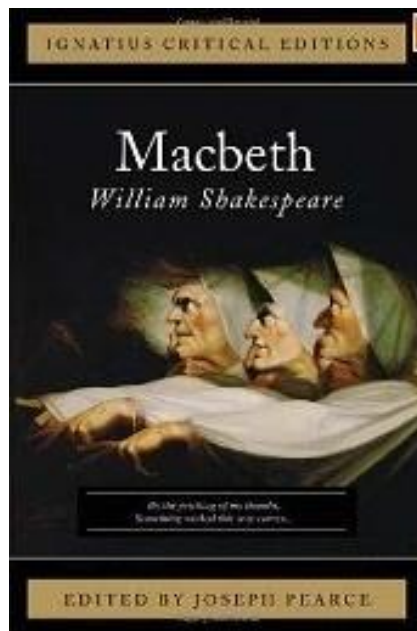


6. **Video:** [▶](#) [+](#) [Hamlet](#), by Shakespeare, William, directed by Bennett, Rodney, (British Broadcasting Corporation (BBC), 1980), 214:02 min.

Credits: In this richly costumed production, the greatest tragedy ever written maintains all the tension of a murder mystery as it examines the fundamental issues of justice, guilt and death. The director's innovative film technique creates an intimate performance that succeeds

# Teaching with multiple learning modalities

## The text



### MALCOLM

This is the sergeant  
Who like a good and hardy soldier fought  
'Gainst my captivity. Hail, brave friend!  
Say to the king the knowledge of the broil  
As thou didst leave it.

### Sergeant

Doubtful it stood;  
As two spent swimmers, that do cling together  
And choke their art. The merciless Macdonwald--  
Worthy to be a rebel, for to that  
The multiplying villanies of nature  
Do swarm upon him--from the western isles  
Of kerns and gallowglasses is supplied;  
And fortune, on his damned quarrel smiling,  
Show'd like a rebel's whore: but all's too weak:  
For brave Macbeth--well he deserves that name--  
Disdaining fortune, with his brandish'd steel,  
Which smoked with bloody execution,  
Like valour's minion carved out his passage  
Till he faced the slave;  
Which ne'er shook hands, nor bade farewell to him,

# Teaching with multiple learning modalities

## The text + a performance

MALCOLM

This is the sergeant

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The screenshot shows a website interface for 'Theatre in Video'. The main content area features a video player for 'Macbeth, by William Shakespeare, directed by Jack Gold, performed by Nicol Williamson, Ian Hogg & Jane Lapotaire, (British Broadcasting Corporation (BBC), 1983), 147:19 min.' Below the video player is a progress bar showing 16:40 / -130:35. To the right of the video player is a sidebar menu with the following sections:

- Now Playing**
  - Act 1
  - Actor: Bruce, Brenda; Way, Eileen; Dyson, Anne; Dignam, Mark; Hazeldine, James; Ellison, Christopher; Rowe, John; Grainger, Gawn; Williamson, Nicol; Hogg, Ian; Lapotaire, Jane; Lyon, David; Henderson, Alistair; Bolam, James; Doyle, Tony; Bowels, Tom; Leighton, Will; Boland, Eamon; Lowe, Barry; Reich, Christopher; Baker, Jill; Mair, Crispin; Dunbar, Philip; Cardiff, Rodney; Chapman, Mark; Lideay, Woodruff; John, Long; Matthew, Porteous
- Scenes and Movements (5)**
  - Macbeth
    - Act 1 33:25
    - Act 2 23:38
    - Act 3 27:31
    - Act 4 32:50
    - Act 5 29:51
- Clips (11)**



# Teaching with multiple learning modalities

The text + a performance + reference materials

## MALCOLM

This is the sergeant  
Who like a good and hardy soldier fought  
'Gainst my captivity. Hail, brave friend!  
Say to the king the knowledge of the broil  
As thou didst leave it.

## Sergeant

Doubt  
As two  
And cl  
Worth  
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Do sw  
Of ker  
And fo  
Show'  
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Disdai  
Which  
Like v  
Till he  
Which  
Till he



 North American Theatre Online

Tables of Contents

Home	All	People	Productions	Theatres	Awards	Resources	Characters	Quick Search	Go	Mo
Page	Works	Plays	Companies	Places	Years	Reference	Subjects	<input type="text"/>		Sear

## Macbeth

**Alternate titles:** The Scottish Play; The Tragedy of Macbeth  
**Authors:** [Shakespeare, William, 1564-1616](#)  
**Author's gender:** Male  
**Author's nationality:** United Kingdom  
**Author's race:** White  
**Year written:** 1605  
**Year published:** 1608  
**Written for:** Stage  
**Genre:** Tragedy  
**Original language:** English  
**Play code:** PL000121

### Cast of characters ...

[Acolyte](#)  
[Angus](#)  
[Apparition](#)  
[Attendant](#)

"Macbeth" in *The Oxford Companion to the American Theatre*  
[\[Reference work details\]](#) [\[View reference work\]](#)

Shakespeare's shortest tragedy, but one of his best, was first done in Philadelphia in 1759 with the younger Lewis \*[Hallam](#) in the title role. Subsequently the play has been performed by many American and visiting tragedians but has rarely been a major commercial success for any of them and has come to be considered something of an actor's jinx. (As in English superstition, it is considered superstitious about even mentioning the title of "the Scottish play" when in a theatre.) Notable early Macbeths have ranged from the formal Thomas Abthorpe \*[Cooper](#) to the poetic Edwin \*[Booth](#). Outstanding Lady Macbeths have included Charlotte \*[Cushman](#), Fanny \*[Janauschek](#), and Emma \*[Waller](#). Among the more successful 20th-century productions are those offering starring Maurice \*[Evans](#) and Judith \*[Anderson](#) and a 1988 mounting with Christopher \*[Plummer](#) and Glenda Jackson. The work remains a favorite with collegians ... [\[more of this document ...\]](#)

[First Murderer](#)  
[First Witch](#)

# Teaching with multiple learning modalities

The text + a performance + reference materials  
+ an audio performance

The screenshot shows the website interface for 'Audio Drama: The L.A. Theatre Works Collection'. The navigation bar includes 'Home', 'Browse', 'Advanced Search', 'Playlists', 'What's New', and 'Help'. A search bar is on the right. Below the navigation, the page title is 'Search » Results'. A red box highlights the track information for '21. Track 21 of 24: Scene 22 (04:57)'. The track summary includes the character name 'Hamlet' and a detailed description of the scene. A video player is visible at the bottom right, showing a scene from a production of Macbeth.

Audio Drama: The L.A. Theatre Works Collection

Home Browse Advanced Search Playlists What's New Help search...

Welcome Eileen Lawrence | My Playlists

Search » Results

21. *Track 21 of 24: Scene 22* (04:57)

**Character Name:** Hamlet

**Track Summary:**

...The beginning of **Hamlet**, 5.1 in which a gravedigger and a clown discuss burying Ophelia in consecrated ground. Normally a suicide would not be allowed a Christian burial...

...e. The grave digger and clown exchange jokes and **Hamlet** and Horatio enter. **Hamlet** philosophizes on...

...on people. The grave digger and clown exchange jokes and **Hamlet** and Horatio enter. **Hamlet** philosophizes on the nature of death....

Doubtful it stood  
As two spent s  
And choke the  
Worthy to be a  
The multiplying  
Do swarm upo  
Of kerns and g  
And fortune, o  
Show'd like a r  
For brave Mac  
Disdaining fortune, with his brandish'd steel,  
Which smoked with bloody execution,  
Like valour's minion carved out his passage  
Till he faced the slave;  
Which ne'er shook hands, nor bade farewell to him,  
Till he unseam'd him from the nave to the chaps,  
And fix'd his head upon our battlements.

"Macbeth"  
[Reference

Shakespeare  
American and visiting tragedian but has rarely been a major commercial success for any of them and has come to be considered somewhat superstitious about even mentioning the title of "the Scottish play" when in a theatre.) Notable early Macbeths have ranged from the poetic Edwin \*Booth. Outstanding Lady Macbeths have included Charlotte \*Cushman, Fanny \*Janauschek, and Emma \*Waller. An offering starring Maurice \*Evans and Judith \*Anderson and a 1988 mounting with Christopher \*Plummer and Glenda Jackson. The work ... [more of this document ...]

in Philadelphia in 1759 with the younger Lewis \*Hallam in the title

0:00 0:52 1:04



# Preparing students for professions: Classroom teaching

Education in Video



ALEXANDER  
STREET PRESS

Online in streaming video





# Preparing students for professions: Counseling and therapy



Counseling and Therapy in Video



**A Race Is a Nice Thing to Have**

**Video Publisher:** Microtraining Associates

**Published:** 2008

**Copyright Message:** © Copyright 2008 Microtraining Associates.

there is a Hispanic look, I'm not sure there is myself.

**Janet E. Helms** Well, that's social construction. We, we assume there is one and we put people into categories according to our assumptions of what Hispanics look like, and then we treat them in ways that are consistent with our stereotypes of, of who they are. So, he, he's... (crosstalk)

**Allen E. Ivey** Hmm.

**Janet E. Helms** ...experiencing the Hispanic stereotype.

**Allen E. Ivey** And so, we really have automatic stereotypes around culture or many of us do, at least.

**Janet E. Helms** Ah, we are socialized to have stereotypes around ethnicity. (crosstalk)

**Allen E. Ivey** Uh hmm.

**Janet E. Helms** We're stereotyped, we're, ah, socialized to have stereotypes around, ah, (crosstalk)

**Allen E. Ivey** Uh hmm.

**Janet E. Helms** racial categories as well.

**Allen E. Ivey** Yeah.

Chapter 3: Who Needs a Color-Blind Society?

**Allen E. Ivey** Now, chapters, one of the chapters of your book says, "Who Needs a Color-Blind Society?" And, ah, what would be the advantages of a colorblind society or what were you thinking about when you write that chapter?



# Preparing students for professions: Nursing



Nursing Education in Video



Home Browse Advanced Search Playlists What's New Help

search...

in All

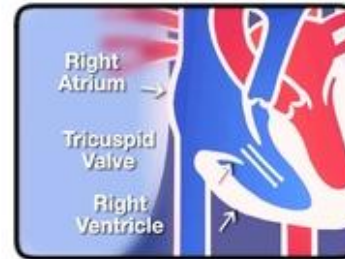
[browse all titles »](#)



*Surgical Hand Scrub, (Medcom*



*Cardiopulmonary Assessment*



*The Anatomy and Physiology of*



*Physical Anomalies and*



**Marie Garcia** Fourth generation cephalosporins are available for parenteral use. An example is cefepime – **Maxipime**. This is the newest generation of cephalosporins has enhanced effectiveness in specific gram-negative infections especially pseudomonas species.

Aminoglycosides

Gentamicin

ampicillin/sulbactam – Unasyn

**Marie Garcia** A 67-year-old wheelchair-dependent patient with diabetes presents to the ER with a complaint of generalized weakness and fever. His temperature is 100.5 orally and he has a stage III pressure ulcer on his coccyx draining purulent yellow fluid. He is known to be allergic to Sulfa. A CBC showed WBC count of 17,600 with the neutrophils at 91%. Wound culture and sensitivity was obtained. The patient was started on empiric therapy of an aminoglycoside, gentamicin, a 140 mg IV piggyback every 12 hours, and a combination form of penicillin, ampicillin/sulbactam – Unasyn 3 g I.V. every 6 hours.

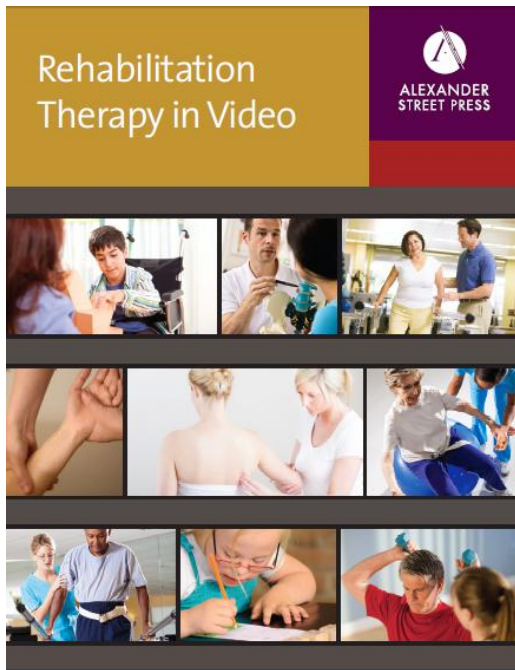
Aminoglycosides

Gentamicin

Tobramycin – Nebcin

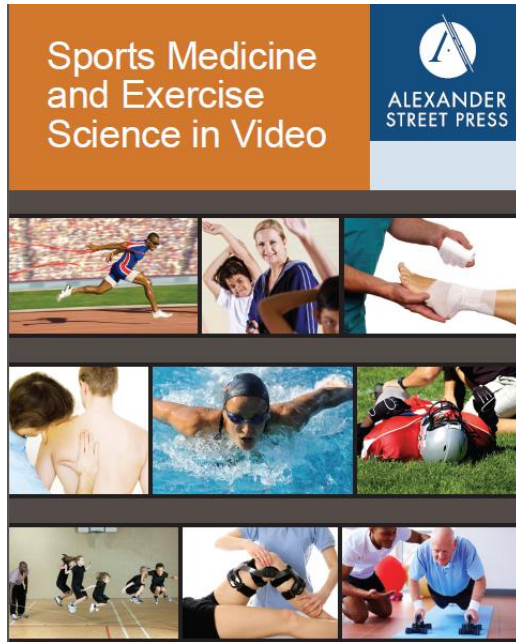


# Preparing students for professions: Rehabilitation therapy





# Preparing students for professions: Sport and exercise science





## 5. What can librarians do?





# Publicize (and embed) streaming video on library and faculty Web pages

## DEPARTMENT OF Psychology

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*ADHD: What It Is, What It Isn't*



*A Race Is a Nice Thing to Have*

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[U-M experts: Depression a serious struggle for many college students](#)

[Rackham Distinguished Graduate Mentor Award](#)

[Monkeys Miscarry When New Male Joins Group, Theropithecus Gelada Study Shows](#)

[Gestures as Self-Fulfilling Prophecies, Negative and Positive](#)

[Pregnant Monkeys Miscarry to Avoid Infanticide](#)

**Are Hoarders Only Attached to Possessions?: Empirical Tests of Endowment and Belief Persistence**

Thursday, March 15, 2012

**Towards a Holistic Understanding of Latino/a Acculturation, Gender, Depression, and Cigarette Smoking**

Thursday, March 15, 2012

**Psychology Research Connections Fair**

Thursday, March 15, 2012

**Psychology Librarian Drop-in Hours**

Thursday, March 15, 2012

**Cognitive control as influenced by weight control**

Friday, March 16, 2012

**"Coparenting and Children's Temperament predict Firstborns' Compliance: Dual Risk or Differential Susceptibility?" - "The Effect of**



# Ask your technical department to help faculty use streaming video

## Computing at Dartmouth

Email, Calendar & Collaboration Tools

Software & Computers

Phones, TV, Printers, AV Equipment

Networking

Teaching, Learning & Research

College-wide Systems

Web & Video Services

Computer Sales & Service

### Web & Video Services

#### Web Services

- Web Accounts and Hosting Services
- Website Design and Consulting
- Web Application Development
- Website Support and Content Management
- Communities and Outreach

#### Video Services

- Produce a New Video with Media Production Group
- Video Recording for an Event

[Video Services](#) >

## Academic Video Use

Videos make rich sources of information for the classroom and course projects.

### Video Resources

- If you are interested in exploring how to add video to your courses, e-mail [educational.technologies@dartmouth.edu](mailto:educational.technologies@dartmouth.edu).
- If you need video equipment, see [AV Equipment and Support](#).
- If you want professional help creating a new video, see [Producing a New Video](#).
- To find film resources, or for additional help with media projects, see [Jones Media Center](#).

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DartPulse Alerts

Overall System Status:

# Add streaming video to your LibGuides

## LibGuides Toolbox

Boxes for Subject Librarians to Use in Their Own Guides

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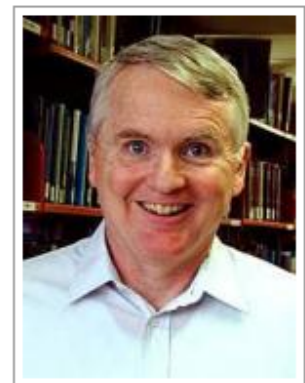
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Use the video boxes on these pages to add videos to your LibGuides. Most of the videos are from the [OU Libraries VidHelp](#) page. **It is highly recommended that you LINK to the original box on your LibGuide instead of just copying it.** This way, when the video inevitably has to be updated, your box will be updated when the original box is updated. If you just copy the box, you'll have to find and re-add the code to your own box.

8/10 - The list of videos is currently being updated. Let me know if you have any questions about using these videos, or if you have an idea for a new video. - Jessica Hagman

[Comments \(0\)](#)

### Reference Librarian



Tim Smith



# Make streaming video discoverable



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Alexander Street Press

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04/19/2012: [Jazz Music Library supplement 5](#) (NOTE: This set is only for customers in Japan.)

04/19/2012: [Jazz Music Library supplement 5](#) (NOTE: This set is only for customers OUTSIDE the United States, Canada, and Japan.)

04/19/2012: [Jazz Music Library supplement 5](#) (NOTE: This set is only for customers in Canada.)

03/20/2012: [Dance in Video supplement 2](#)

03/20/2012: [VAST: Academic Video Online](#) (NOTE: This set is for customer within the United States)

03/15/2012: [Classical Music in Video](#)

03/15/2012: [The March of Time](#)

02/29/2012: [The Romantic Era Redefined](#)

02/29/2012: [Images of America supplement 6](#)

02/29/2012: [Anthropology Online](#)



## More things librarians can do

---

1. Offer training outreach, especially to new faculty.
2. Create playlists and send them to faculty.
3. Send emails to faculty (with links to the videos) as soon as new content is added to collections you own.
4. Talk with your Development Department about donor gifts of streaming video collections.



## More things librarians can do

---

5. Work with your departments that support distance learning and online classes.
6. Local / global: Identify scholar-created video and institutional archives—then contact us about adding your institution's materials to our video collections.
7. What else can we do together? Please tell us!



# Alexander Street Press

---

**THANK YOU!**

Eileen Lawrence

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Rachel Zillig (Europe sales manager)

rzillig@alexanderstreet.com

<http://alexanderstreet.com>