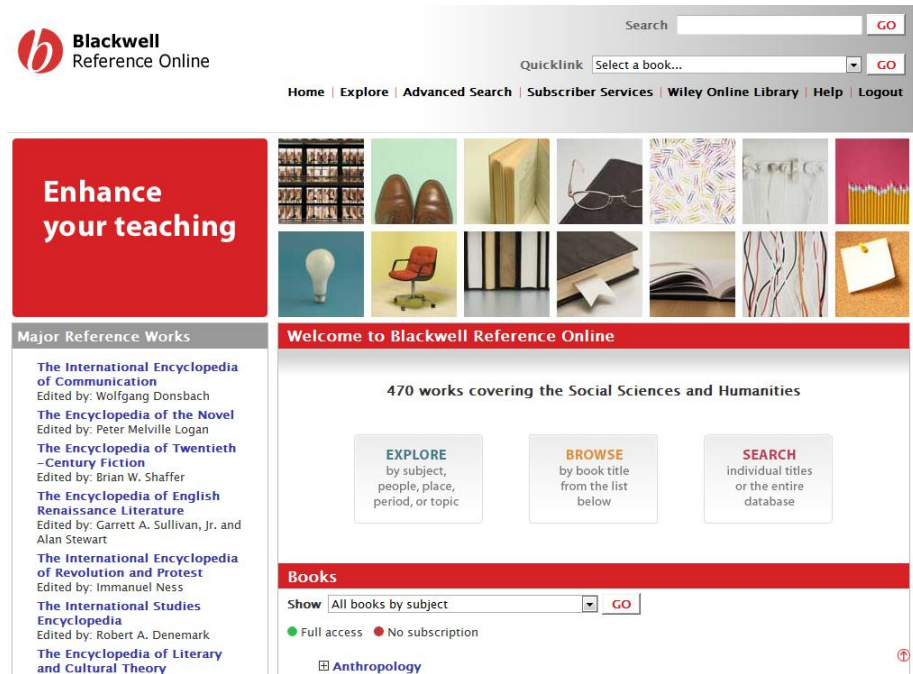


Welcome

[http://www.xtranormal.com/watch/
13431820/marta-intro](http://www.xtranormal.com/watch/13431820/marta-intro)

Building Your Social Sciences &
Humanities Library with Wiley
Blackwell

Blackwell Reference Online



The screenshot shows the Blackwell Reference Online website. At the top left is the Blackwell Reference Online logo. To the right is a search bar with a 'GO' button and a 'Quicklink' dropdown menu set to 'Select a book...' with another 'GO' button. Below the search bar is a navigation menu with links: Home | Explore | Advanced Search | Subscriber Services | Wiley Online Library | Help | Logout. The main content area features a large red banner on the left that says 'Enhance your teaching'. To the right of this banner is a grid of 12 small images related to education and research. Below the banner is a section titled 'Major Reference Works' listing several encyclopedias and their editors. To the right of this list is a red banner that says 'Welcome to Blackwell Reference Online' and '470 works covering the Social Sciences and Humanities'. Below this are three buttons: 'EXPLORE' (by subject, people, place, period, or topic), 'BROWSE' (by book title from the list below), and 'SEARCH' (individual titles or the entire database). At the bottom of the screenshot is a 'Books' section with a dropdown menu set to 'All books by subject' and a 'GO' button. Below the dropdown are radio buttons for 'Full access' (selected) and 'No subscription'. At the very bottom, there is a link for 'Anthropology'.

The most comprehensive online reference resource for teaching and learning in the social sciences and humanities

blackwellreference.com

Strengths of Wiley-Blackwell Social Sciences & Humanities

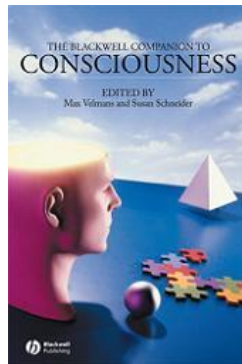
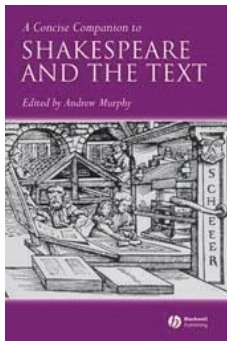
- We commission the highest quality content, written and edited only by the leading scholars and rising stars in their fields, and reviewed by their peers prior to publication
- Our books are regularly reviewed in academic and library journals as well as the mainstream press.
- Our critically acclaimed Companions and Handbooks are regularly named as Choice Outstanding Academic titles, and frequently appear on student reading lists

Award Winning Titles

Choice has selected 36 Wiley titles to be included in this year's list of Outstanding Academic Titles, a round-up of the best scholarly titles reviewed in 2011.

CHOICE
REVIEWS ONLINE

Subject coverage



- Anthropology and Archaeology
- Business and Management
- Classics
- Cultural and Media Studies
- Economics
- Geography
- History
- Linguistics
- Literature
- Philosophy
- Politics
- Psychology
- Religion and Theology
- Sociology

Blackwell Reference Online

COLLECTION	NO. OF TITLES
Original Collection	302
2008	55
2009	24
2010	44
2011	45
Complete Collection:	470

- Published in annual collections of new content (2007 onwards).
- Existing customers can choose to “top up” their collections annually; new customers can choose to buy only this new content or the complete collection

What's so good about it?

- Written by the leading experts in the field
- Full coverage of the key debates which define the subject
- Original essays not only chart existing scholarship but provide new perspectives
- Contributions from scholars all over the world
- Bibliographies, further reading lists, illustrations and glossaries

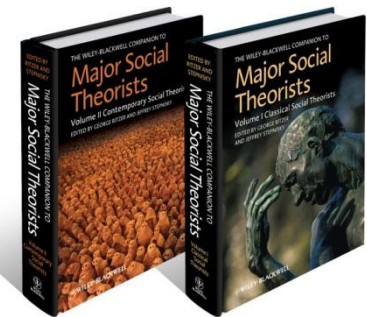
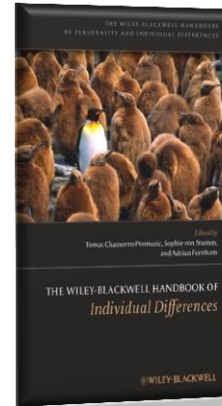
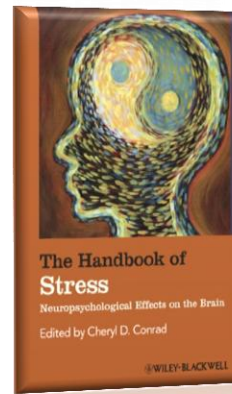
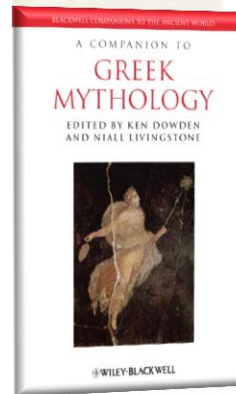
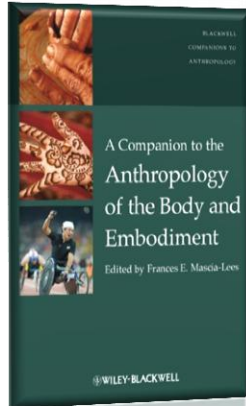
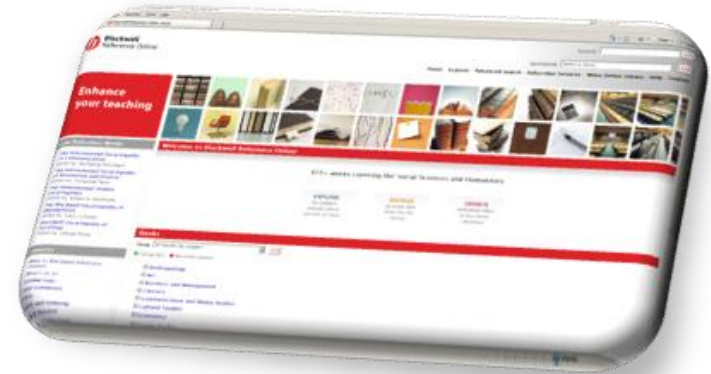
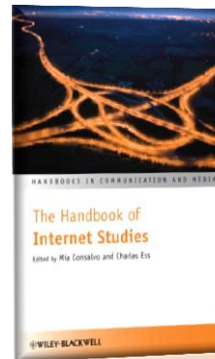
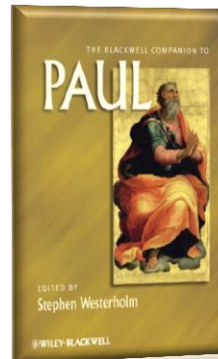
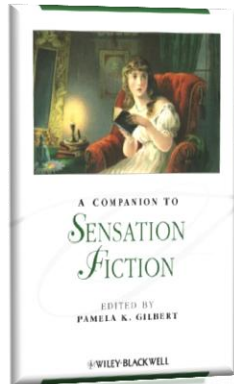
Benefits to Users

- **EASY ACCESS TO THE INFORMATION YOU NEED**
 - Explore by subject, person, period, key topic and place, and drill down to find the exact content needed
 - Search individual titles or the whole database
- **EASY TO READ**
 - Content is featured in full text html
 - Entries print in a clean, easy-to-read format, and can be used in course packs
 - Includes an image gallery for each volume (images can also be viewed in chapter context) – perfect for teaching
- **EASY TO CITE AND SHARE**
 - Citations can be exported to standard reference managers
 - Links to content can be shared through social media

Benefits to Libraries

- Complete your Humanities Collection!
- Open URL compliance
- DOI at book and chapter/entry level ensure permanent URLs for easy upload to the library's OPAC system
- COUNTER-compliant usage data available
- MARC records available at no extra charge through OCLC WorldCat Collection
- Unlimited, concurrent access for multiple users
- ATHENS access
- Free course-pack use and walk-in user access

45 New Titles Added in 2011



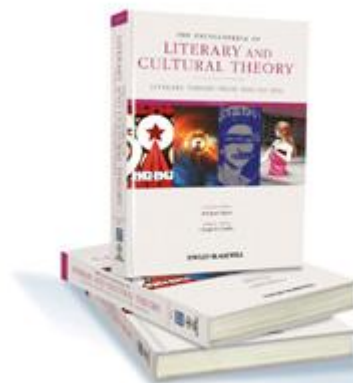
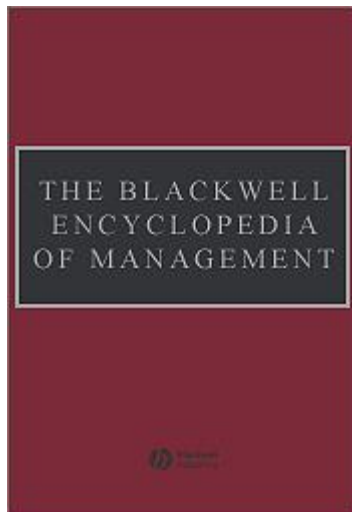
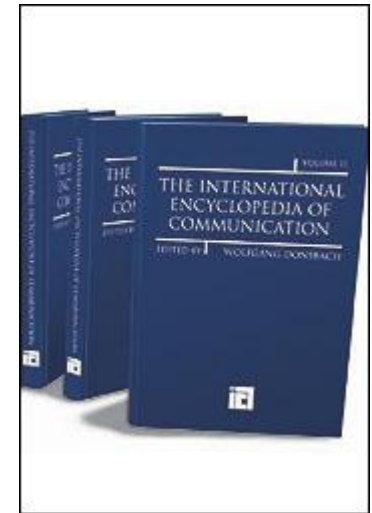
- Special offer for Czech customers
- Please see me at my stand for details

Major Reference Works

- Multi volumes encyclopaedias, comprehensive dictionaries, textbooks and handbooks
- Available as one time purchase or annual subscription
- Attractive discounts apply when purchasing more titles
- Highly structured full texts in HTML and PDF for selected titles
- Detailed descriptive abstracts and verified bibliographies
- Multi level subject index
- Author index
- Cross reference
- www.wileyonlinelibrary.com/reference

Flagship titles:

- Blackwell Encyclopaedia of Management
- International Encyclopaedia of Communication
- Wiley - Blackwell Encyclopaedia of Literature

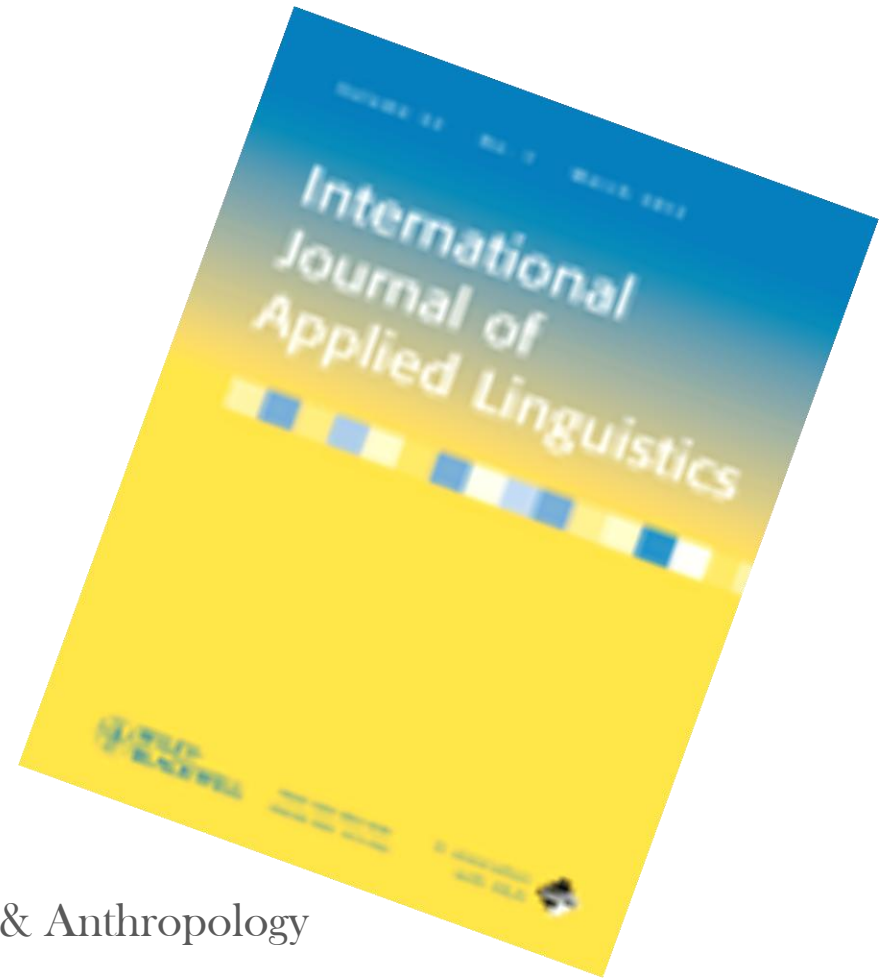


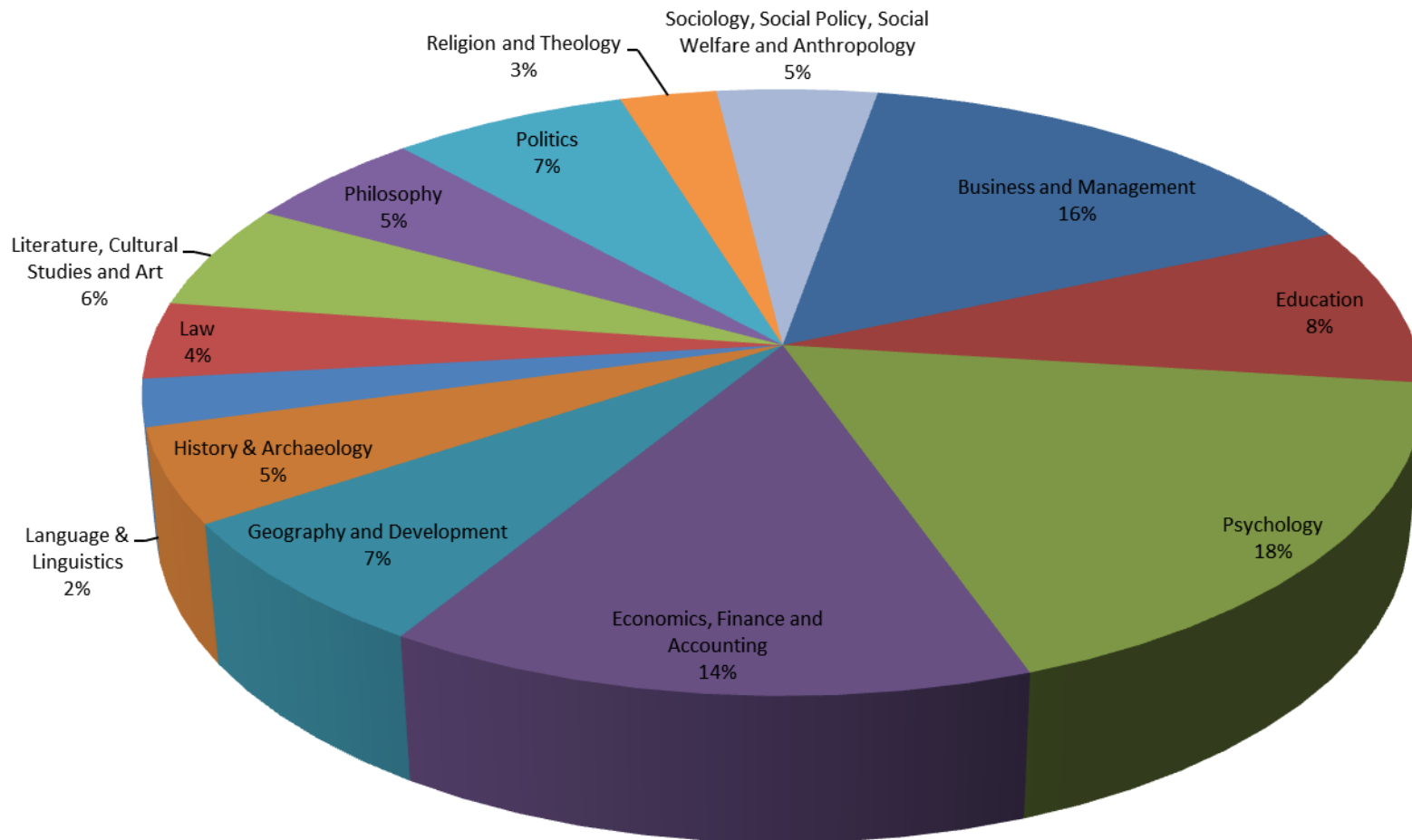
Backfiles

- Crucial connection with historical research
- Fully searchable content dating back to 1854
- The largest archive of historical content offered by single publisher
- Available as one time purchase
- Single title or collection
- Price depends on institutional FTE
- Article select tokens to download individual articles

Subject Collections

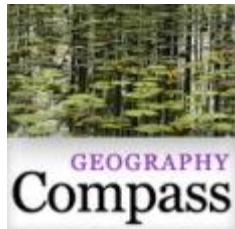
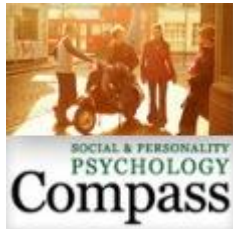
- * Business and Management
- * Economics, Finance and Accounting
- * Education
- * Geography and Development
- * History & Archaeology
- * Language & Linguistics
- * Law
- * Literature, Cultural Studies and Art
- * Philosophy
- * Politics
- * Psychology
- * Religion and Theology
- * Sociology, Social Policy, Social Welfare & Anthropology





Compass Journal Collection

- Online only journals
- Peer reviewed survey articles across all disciplines
- Introduction to current research while recognising cross and inter - disciplinary nature of each topic
- 100 articles published in each journal annually



- Can be licenced as collection of titles or individual title level
- Subscription might start at any point in the volume
- Free trials available on request



Anthrosource

- Produced by American Anthropological Association
- Portal serving research, teaching and practising needs of anthropologists
- AAA members to access 100 years of anthropological knowledge
- Available as annual subscription
- 22 titles to be licenced title by titles or as Anthrosource collection

Thank you!

Marta Dyson

Account Manager for Central Europe

mdyson@wiley.com